



The Power Behind the Storage

## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

## ATTO and IBM Showcase Tape Storage Innovation for Media Workflows at NAB Show 2025

*XstreamCORE Intelligent Bridges Enhance Backup and Archiving for Media Post-Production and Studio Workflows*

**Amherst, NY (March 26, 2025)** – [ATTO Technology, Inc.](#), a global leader in network and storage connectivity solutions, announced today that it will showcase its [ATTO XstreamCORE® Intelligent Bridges](#) integrated with the [IBM® Diamondback Tape Library](#) at NAB Show 2025, held April 5-9 at the Las Vegas Convention Center. This solution, connecting SAS tape drives to Ethernet networks via iSCSI, delivers powerful backup and archiving capabilities tailored for larger media studios managing post-production workflows and long-term storage of completed works or raw footage. Visitors can explore this technology at ATTO's booth SL5616, where the IBM Diamondback Tape Library will be featured.

In the media and entertainment industry, studios face the challenge of managing vast libraries of high-resolution content, from raw footage to finalized productions. The ATTO XstreamCORE and IBM Diamondback Tape Library solution addresses this by seamlessly linking high-capacity tape storage to Ethernet networks, offering a cost-effective and efficient way to archive valuable assets and streamline post-production backups. This integration ensures larger studios can preserve their creative output while maintaining accessibility within their existing infrastructure.

“ATTO’s collaboration with IBM transforms tape storage into a cornerstone of modern media workflows,” said Tim Klein, President and CEO of ATTO Technology. “At NAB Show 2025, we’re showcasing how this solution empowers studios with scalable, secure archiving and backup that integrates effortlessly into their post-production environments.”

### **Solution Benefits:**

- **Robust Archiving:** Preserve completed projects or raw footage on high-capacity tape, ideal for long-term studio storage.
- **Efficient Post-Production Backups:** Offload large datasets from editing systems to tape, optimizing workflow efficiency.

- **Cost-Effective Scalability:** Expand storage capacity to accommodate growing libraries of 4K, 8K, and future formats.
- **Seamless Studio Integration:** Connect tape storage to Ethernet-based networks, simplifying data management for large-scale operations.

This solution is designed for larger studios engaged in post-production—where protecting dailies, renders, and final cuts is paramount—and for archiving extensive catalogs of finished content or unedited footage. The IBM Diamondback Tape Library offers enterprise-grade capacity and reliability, making it a perfect fit for centralized studio environments. At NAB Show 2025, ATTO will highlight this integration alongside its latest connectivity innovations, reinforcing its commitment to media and entertainment workflows.

The solution is a supported configuration in the [IBM System Storage Interoperation Center \(SSIC\)](#), ensuring compatibility and reliability for users adopting this technology.

For more information on ATTO and IBM solutions, visit: [www.atto.com/atto-and-ibm-storage-transforming-tape-data-connectivity](http://www.atto.com/atto-and-ibm-storage-transforming-tape-data-connectivity)

Schedule appointments with ATTO at [www.atto.com/nab-2025](http://www.atto.com/nab-2025).

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## **ABOUT ATTO**

For over 35 years ATTO Technology, Inc. has been a global leader specializing in network and storage connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works closely with its partners to create the world's best end-to-end data delivery, management and storage solutions.

## **ABOUT IBM STORAGE**

International Business Machines Corporation is an American multinational information technology company headquartered in Armonk, New York, with operations in over 170 countries. IBM offers a full range of tape storage products including drives, autoloaders, libraries, virtual tape systems, IBM Storage Archive software, IBM Storage Deep Archive object storage and Hybrid solutions.

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